



# Jake From Luna

THE FUTURE IS BRIGHT · 14 JULY 2026

#### ARTIST

Jake From Luna

#### GENRE

Indie Folk, Folk Pop, Psychedelic Folk

#### DEBUT ALBUM

The Future Is Bright

#### TRACKS

12

#### BASED IN

Gold Coast, Queensland, Australia

#### SOUNDS LIKE

Gang of Youths, Matt Corby, Pete Murray, Elliott Smith

#### RELEASE DATE

14 July 2026

#### ALSO KNOWN FOR

Lunar Syrup (principal songwriter)

Jake From Luna is an Australian indie folk artist whose debut album *The Future Is Bright* arrives 14 July 2026. He is the principal songwriter of Gold Coast band Lunar Syrup, whose 2022 debut *Distant Echoes* was named album of the year by the Courier Mail alongside Red Hot Chili Peppers, and whose *Dream State War* (2024) was called an eight-track masterpiece by Happy Mag. A mental health record that never announces itself as one.

#### PRESS & BOOKING

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There is a particular kind of artist who does not perform vulnerability so much as live inside it. Jake From Luna is one of those artists, and his debut solo album, *The Future Is Bright*, arriving 14 July 2026, is one of the most emotionally honest records to emerge from Australian indie folk in years. No performance, no posturing. Just 12 tracks that hold you by the shoulders and refuse to let go.

Jake Fox is the principal songwriter and co-founder of the Gold Coast band Lunar Syrup, a band that announced itself on the Australian music scene in 2021 with sold-out shows and a following that felt less like a fanbase and more like a cult, the good kind. Their 2022 debut *Distant Echoes* arrived with no label backing and enough craft to land it in the *Courier Mail's* albums of the year, listed alongside Red Hot Chili Peppers. Their follow-up, *Dream State War* (2024), earned the kind of review most artists spend a decade chasing: *Happy Mag* called it "an eight-track masterpiece."

The solo record is something different again. Where Lunar Syrup built its world on conceptual, layered storytelling, *The Future Is Bright* strips that architecture down to the studs and puts the man at the centre. It moves through love, loss, despair and longing before arriving somewhere rarer in music: genuine acceptance. Gratitude, even.

He writes for people who feel things too much and have stopped apologising for it.

It is a mental health record that never announces itself as one. The album earns its emotional weight through the specificity of its writing. Jake writes about the feminine presence with a reverence that is almost theological: not possession, but understanding. Not romanticism, but awe. This is the generational record about debt, wasted time, impossible standards, and still holding on. A man processing masculine experience with complete emotional honesty, which is, frankly, rare in any genre.

What sets him apart from the crowded field of introspective singer-songwriters is timing. The solo work carries the Lunar Syrup DNA but adds something new: the ability to hold an entire world in front of you, abstract and metaphorical, and then land exactly what you needed to hear with a single direct line. The pivot from cosmic to intimate, held at exactly the right moment.

His live performances carry the same commitment. Performing solo with an acoustic guitar, he wears a leopard print guitar strap as a deliberate statement: wild but soft, masculine holding the feminine. He is fearless on stage in the way that comes not from confidence but from belief.

*The Future Is Bright* is comforting in the way that only honest music can be: it meets you where you are, and it stays. A necessary listen. A debut that earns its title not by announcing it, but by living it across 12 tracks and a closing song that justifies every one that came before.

#### SHORT BIO

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Jake From Luna is an Australian indie folk artist. His debut album *The Future Is Bright* is out 14 July 2026, songs about love, grief, presence and earned hope.

#### MEDIUM BIO

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Jake From Luna is an Australian indie folk artist whose debut album *The Future Is Bright* arrives 14 July 2026. Written while travelling and performing internationally, the 12 track record is his most direct songwriting yet, moving through devotion, dissolution, grief, and self-knowledge before arriving at a hard-won hope. Jake is also the creator of Luna Cult, a mental health and merchandise brand built around the music, with a percentage of every sale supporting mental health charities.

#### LONG BIO

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Jake From Luna is an Australian indie folk artist whose debut album *The Future Is Bright* arrives 14 July 2026. Recorded with a rawness that trusts the listener, the 12 track record moves through devotion, dissolution, grief, and self-knowledge before arriving at a hard-won hope.

The songs were written in the period after Lunar Syrup's *Dream State War*, while Jake, a global traveller, was performing internationally. What came out of it is more vulnerable than anything before it, the same abstract imagery he's known for now balanced with a newfound directness, the kind that only lands when it comes from someone who has actually lived it.

Shaped by the ocean, the moon, and the unshakeable belief that simplicity is enough, Jake writes about the human condition with the directness of someone who has actually felt it, and the craft of someone who knows how to make you feel it too. Equal parts confessional and cosmic, *The Future Is Bright* earns its title on the last track. Jake is also the creator of Luna Cult, a mental health and merchandise brand. A percentage of every sale supports mental health charities.

#### ALTERNATIVE BIO

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Jake From Luna is an Australian indie folk artist and the solo acoustic project of Lunar Syrup's main songwriter, whose *Dream State War* (2024) *Happy Mag* called an eight-track masterpiece.

Shaped by the ocean, the moon, and the unshakeable belief that simplicity is enough, Jake writes about the human condition with the directness of someone who has actually felt it. He can hold an entire abstract world in a lyric, then collapse it into something devastatingly direct. The same artist who wrote "Dark Rainbows In A Binaural Universe" also wrote "I Looked At My Dog And Remembered Life Is Worth Living." Both are completely him.

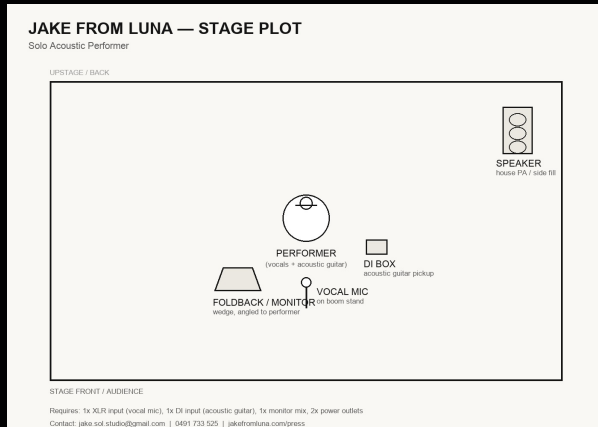
He writes for people who feel things too much and have stopped apologising for it. Alongside the music, Jake is building Luna Cult, a community and brand rooted in mental health, connection, and the belief that the masculine and feminine don't have to be at war. The future is bright. Not because everything is fine. Because believing it is the only thing that keeps the light on.

## BACKGROUND

Jake is also the principal songwriter and vocalist of Lunar Syrup, a Gold Coast based four piece blending psychedelic rock, indie atmosphere and trance-like acoustics. Lunar Syrup's 2022 debut Distant Echoes earned reviews from The AU Review, Amplify and Livewire, and was featured by the Courier Mail alongside Red Hot Chili Peppers in its year end album picks. Their second album Dream State War (2024) was praised by Happy Mag as "an eight-track masterpiece."

## STAGE PLOT

Solo acoustic performer. Vocal mic, DI for acoustic guitar, one monitor mix.



## TECHNICAL RIDER

INPUTS	1x vocal microphone (SM58 or condenser)   1x DI box for acoustic guitar
MONITORS	1x floor wedge monitor (in-ear monitor option preferred)
PA	Stereo PA with sub recommended
SET LENGTH	30 to 60 minutes, flexible to brief
STAGE	Single performer, minimal footprint, guitar stand required

## KEY PRESS ANGLES

- One of the most emotionally honest debut albums in recent Australian indie folk, no performance, no posturing
- He writes for people who feel things too much and have stopped apologising for it
- "I Looked At My Dog And Remembered Life Is Worth Living" is one of the most resonant song titles of 2026
- A mental health record that never announces itself as one
- 12 tracks that trace a complete emotional arc from worship to earned peace
- A man processing masculine experience with complete emotional honesty, rare in any genre
- The leopard strap: wild but soft, masculine holding the feminine, the visual thesis of the artist
- The generational record about debt, wasted time, impossible standards, and still holding on

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